

UNITED KARATE ASSOCIATION EST 1981

Sponsorship Prospectus



The United Karate Association (UKA) is one of the leading karate organizations in the UK, dedicated to promoting martial arts excellence, discipline, and community engagement. With a strong presence both offline and online, UKA offers sponsors a unique opportunity to align with a respected sporting body that reaches a wide and engaged audience.



Social Media Analytics

UKA's digital platforms provide measurable exposure for sponsors. Based on recent analytics:

- **Total Followers Across all platforms: 35,442**
- **Instagram:**
 - UKA Club Followers: 7,846
 - UKA Network followers: 18,347
 - Average Monthly Engagement Rate: 71.7%
 - Top Content: Athlete highlights, training reels, competition clips
 - Monthly Impressions: 278,000+
- **Facebook:**
 - UKA club Followers: 2,200
 - UKA network followers: 8,611
 - Average Engagement Rate: 6.2% (above industry average)
 - Monthly Reach: 120,000+ unique users
- **YouTube:**
 - Subscribers: 1350
 - Average Views per Video: 3,500+
 - Content Focus: Tutorials, competition coverage, athlete interviews
 - Views 30,000
- **TikTok:**
 - Followers: 168
 - Average Views per Post: TBC
 - Viral Content: Demonstrations, behind-the-scenes training, motivational clips
- **Website:**
 - Annual Visitors: 3773
 - Average Session Duration: 3 minutes
 - Key Traffic Sources: Organic search (45%), social media (35%), direct (20%)

Audience Demographics

- **Age Range:** 16–45 (core audience), with strong family engagement
- **Gender Split:** 58% male, 42% female
- **Geographic Reach:** UK-wide, with growing international interest
- **Interests:** Sports, fitness, wellness, youth development, martial arts culture



Sponsorship Opportunities

1. Title Sponsorship

- Exclusive naming rights for UKA
- Prominent logo placement on event materials, uniforms, and digital platforms
- Dedicated social media campaigns

2. Digital Sponsorship

- Branded content across UKA's social media channels
- Sponsored athlete spotlight series
- Logo integration in video content and livestreams

3. Event Sponsorship

- Branding at regional and national competitions with karate England
- On-site promotional opportunities (banners, booths, product sampling)
- Inclusion in event livestreams and highlight reels

4. Grassroots Development Sponsorship

- Support youth training programs and community outreach
- Recognition in newsletters, social media, and press releases
- Co-branded initiatives promoting health and fitness

5. Custom Packages

- Tailored sponsorships to align with brand objectives
- Flexible integration across digital, event, and community platforms

Sponsorship Benefits

- Increased brand awareness through targeted digital campaigns
- Direct engagement with a loyal and active community
- Association with a respected national sports body
- Opportunities for cross-promotion and co-branded initiatives
- Positive corporate social responsibility impact

Testimonials

"Partnering with UKA Karate has given our brand visibility across a passionate and engaged community. The digital reach exceeded expectations, and the values of karate align perfectly with our mission." – Lloyds Estate Agents

Next Steps

For tailored sponsorship packages and partnership discussions, please contact:

UKA Karate Sponsorship Team

Email: lukecuthbert3@hotmail.com

Phone: 07817380992

Website: www.ukakarate.org

This prospectus demonstrates the value of partnering with UKA Karate, highlighting strong social media analytics, audience engagement, and sponsorship opportunities that deliver measurable impact.

Athlete Sponsorship Opportunities



Jack Gould -65kg Senior Lightweight World Champion 2025

2nd Dan Black Belt

Coaches Ilford & Newbury park

100 +Students

Seeking Sponsorship for Latvia

European Championships October 2025

Las vegas Open April 2026

Karate Suit Sponsorship

Tracksuit Sponsorship

Social Media Partnership

1000+ Followers Online

Highest Performing video online 500,000 Views

Watch Time 5 Days 15 hours

Star of Karate England

"Road To Sweden Documentary"

Lives in Ongar



Charlie Collins 85kg+ Senior Heavyweight World Champion 2025

3rd Dan Black Belt

7 x World & 5 x European Champion

Coaches Walthamstow

300+Students

Seeking Sponsorship for Latvia

European Championships October 2025

Las vegas Open April 2026

Karate Suit Sponsorship

Tracksuit Sponsorship

Social Media Partnership

500+ Followers Online UKA

Star of Karate England

"Road To Sweden Documentary"

Highest performing Video online 72,000 views

Athlete Sponsorship Opportunities



UKA Signed Athlete
Michael Witherspoon
Combat Karate 1-1
MMA 5-1
Overall 6-2
(4 KO's)
Pro Debut December 2025
Aisia
Sponsored by
Boreham & George
Century Security
Hotboss Brands



Luke Cuthbert
4th Dan
Combat Karate 1-0
5 x World & European Titles
Coaches Loughton,
Theydon Bois & Chingford
250+ Students
4,425 Followers
across all platforms
Total Kombat Debut 2026
Lives In brentwood
Commentated Total Kombat
as seen on ITVx
Youtube Channel
UKA Virtual Training